

CAREER CORNER

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Issue 14

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Realities of the Job Search



Given the ever-changing reports on the economic situation, it is nearly impossible to give a clear prediction for the hiring outlook of the coming months. The National Association of Colleges and Employers released results from the *Job Outlook 2011 Fall Preview* survey that indicates nearly 48% of responding employers expect to increase their hiring; 40 % expect to maintain hiring levels, and approximately 12% anticipate cutting college hiring further. *Note: this survey was completed by 197 NACE employer members, equaling 23.4% of it's full employer membership.*

Source: http://www.naceweb.org/s009012010/job_market_outlook/

What does this mean for our students? Although we can't tell you where the hiring process will be 10 months from now, we *can* tell you it's more important than ever for students to be at the top of their game in the job search process. This means having tailored and error-free resumes and cover letters, well articulated examples for the interview process, and a planned approach to networking and searching for professional opportunities. Internships or other relevant experiences are nearly required for some fields. Basically, it is no longer adequate to simply write out the skills you possess on an application - your ability to illustrate/demonstrate those qualifications is what will make yourself stand out in a competitive job market.

So...pursue an internship or other professional opportunity, develop your skills through part-time or volunteer work, and utilize the resources available to help you put your best foot forward. Get started with the fall 2010 Career Service's...

Professional Development series

Creating Compelling Resumes

Presented by LVC alumnus Dr. Robert Frey, owner of a successful business in Virginia

Thursday, September 16 11 am & 4 pm Neidig-Garber 203

From Study Abroad to Career Abroad

A must-see webinar for anyone hoping to launch a global career!

Monday, September 20 5 pm Chapel 101

Bound for Graduate School

Admission and application strategies for students interested in continuing their education

Tuesday, September 21 11 am & 4 pm Library BI Lab

Thursday, September 23 11 am Library BI Lab

Thursday, September 23 7 pm Lynch 118

From Graduation to Corporation

Presented by speaker and author Andy Teach, a corporate professional with plenty of experience to share

Tuesday, October 19 11 am Chapel 101

Internships: Accounting to Zoology

Learn the importance of gaining out-of-classroom experience during this 50 minute webinar

Wednesday, October 20 4 pm Library BI Lab

Thursday, November 4 7 pm Chapel 101

Thursday, November 4 11 am Chapel 101

For complete information & to RSVP, visit Job Center "Career Events"

What did Career Services do this summer?

We planned, created, implemented, and updated our services and programs for YOU! Be sure to check out the Career Events section of your JOB CENTER account to include some of our informative programs in your busy semester.

Webshops:

We spent our summer busily putting together a new, on-line resource that will give you access to a career advisor whenever you need one. We have condensed our basic workshops into 10 minute audio presentations that can be viewed any time you need assistance with: **Creating a Resume; Getting Connected; Interviewing Basics; Job Center Tutorial; Job Fair Prep.** These webshops are meant to give you a foundational knowledge of the topics presented.

Experience Counts:

Information on internships, for credit or for experience only, now has a bigger web-presence with Career Services! Learn about where you might find internship opportunities, what you need to know to get started, how you should prepare, and where you can share your internship story. This site also includes information on the freshman shadowing opportunity, Project CLOSE-UP.

New On-line Job / Internship Resources:

Two new resources that will benefit LVC students.

Environmental Career Opportunities is a bi-weekly electronic newsletter with hundreds of job vacancies in environmental policy, conservation, education, engineering and internships.

Bridge Worldwide Music Connection is a database maintained by the New England Conservatory's Career Services Center. It provides access to thousands of opportunities in music and arts administration along with listings for auditions, teaching jobs, festivals, grants, and competitions.

Find these new resources (plus many others) on our website: www.lvc.edu/career-services/

Meet our Student Workers



Hi! My name is Mel Modrick and I'm a freshman actuarial science major from Reading, PA. I came to LVC because I loved the campus and I knew the actuarial department is one of the best! I'm excited to get to know LVC and become an active member of the community. When I'm not doing hours of math homework, I can usually be found watching *Keeping Up with the Kardashians* or old seasons of *One Tree Hill* with my roommate!

Hi, my name is Amber Keeseman and I'm now a senior at LVC. I have an individualized major in mathematics of finance and am double majoring in economics. Last year, I spent a semester studying abroad in London. It was a fantastic experience and I definitely recommend it! During the summers, I tend to keep busy gaining internship experience. This past summer, I interned in the commercial real estate department at Five Mile Capital in Stamford, CT; the previous summer was spent with AgChoice Farm Credit in Chambersburg, PA.



Now that I'm in my last year on campus, you can find me giving tours, hanging out with friends, or cheering for the Flyers. Feel free to stop by the career services office on Monday afternoons to meet me or ask for career/internship advice!



Hello! My name is Amanda Slusaw and I am a junior from Allentown, PA. I am studying business administration and psychology here at LVC, and am currently interested in pursuing law school upon graduation. On campus, I am an active member in S.A.F.E, Circle K, and Habitat for Humanity. I also enjoy participating in volunteer events through the college. This past summer, I stayed in Maryland and interned at Booz Allen Hamilton in Virginia. Even though the commute was brutal, the experience and knowledge I gained from working in a large corporate setting was beyond measure.

In my free time, you can find me singing (not well) and watching movies—I am a huge movie buff! I love comedies and make an everyday effort to make people laugh. Also, as an animal lover, I am a proud vegetarian. Please stop by Career Services if you would like to meet me and ask for internship/career advice, or even how to maintain a vegetarian lifestyle at LVC!

Amber, Mel, and Amanda will be essential marketing our events and helping with special projects!